CAPABILITY STATEMENT

Company Overview

Green Spa New York Inc. is an MWBE-certified partner delivering SEL programming, Teacher Professional Day workshops, Educator wellness training, and school-culture support for K–12 schools. Our evidence-informed tools build student resilience, positive behavior, staff well-being, and a healthy school climate. We equip educators with practical SEL and mindset strategies that strengthen instruction and classroom culture.

Core Competencies

- Wellness Programming and Events
- Teacher Professional Day keynote + breakout workshops
- Educator mindset & resilience training
- Staff wellness & burnout-prevention programming
- School culture-building sessions
- Parent engagement workshops
- Customized SEL school supplies (grades 1–8)
- Recognition kits, SEL & positive-behavior tools

Differentiators

- MWBE-certified with DOE experience
- Licensed Professionals delivering Physical, Emotional & Mental Wellness Support and Event Programming
- Programs tailored for students, teachers, and leaders
- High-energy, high-engagement delivery that improves climate and morale
- Experience across Title I, charter, and district schools
- Custom SEL products that reinforce learning throughout the year

NAICS Codes:

94800- Health Related Services
94854- Massage Services
95800- Management Services
95816- Business Management Services
95856- Healthcare Management Services
95867- Mental Health Management
95868- Support Services, Management
95874- Personnel Management Services
95877- Project Management Services
65229- Cosmetics, Skincare

Certification: Green Spa NY
NYC MWBE Certified Vendor
#GRE086465

NEW YORK CITY mwbe SBA U.S. Small Business Administration

Company Info:
Sheila Brody - CEO
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Past Performance Partners

- **Premier Home Health Care:** Leadership development, Culture Transformation, Coaching & Mentoring for the President and 15 senior executives. Development of Ambassador programming, Wellness recruitment/stress-management initiatives, both digital and in-person—serving over 6,000 field employees.
- **NYC DOE Schools:** SEL workshops, Teacher Professional Day Training, Educator Wellness, Teacher Appreciation Events for 600+ students and 30-300 Staff Members
- **One Brooklyn Health Brookdale Hospital:** Breast Cancer Survivor Wellness Spa Day and Curation of Wellness Products for 100+ team members and patients